

CALL FOR PROPOSALS // *CREATE CHANGE*

About Us

The Laundromat Project is a Brooklyn-based arts organization committed to making art more accessible to communities of color living on low incomes. Our programs encourage our neighbors to tap into the power of their imaginations and creativity. We believe art-making is a singularly invaluable tool for self-determination, social critique, and problem-solving. Similar minded artists are invited to mount public-art projects that solicit public participation and are a source of inspiration.

About the *Create Change* program

Create Change is a six month public art residency developed to connect communities and artists of color in meaningful ways. As a *Create Change* artist you will use your creative practice as a vehicle to build relationships with and among your neighbors. You will place art-making in the context of everyday living by:

- producing a site-specific, socially relevant installation at your local laundromat
- enrolling your fellow laundry patrons as participants in your creative process; and
- increasing your own visibility as an artist and a neighbor in the area you call home



Each artist will receive a modest stipend as well as a materials budget to complete his or her *Create Change* project.

Eligibility:

Create Change is open to artists of color living in Brooklyn or Harlem who are available to fully participate in residency activities between May and October 2007. You may work in any medium as long as you can adapt your creative practice to a site-specific project for your local laundromat.

Strong Candidates for *Create Change* Possess:

- Artistic strength and a compelling creative vision
- Inventive problem-solving skills and resourcefulness
- Demonstrated ability to carry out a creative project on a public scale
- Deep respect for your neighbors, and the ability to thoughtfully consider your project's impact on your community
- Willingness to take risks and step out of comfort zones
- Ability to actively engage non-artists in all aspects of your creative process

Key Program Dates:

April 2, 2007: Application Due (must be **received** by this date)

April 23, 2007: Notifications

May 15 – October 31, 2007: *Create Change* residencies will take place

APPLICATION CHECKLIST: In the following order, please include...

_____ Application (2 pages maximum)

_____ Artistic Resume covering the last 5 years (2 pages maximum)

_____ Work samples (each labeled with your name, address, and title of the work)

You can submit 6 still images as jpeg attachments or burned on a CD at 300 dpi,

OR

you can submit up to 5 minutes of cued audio, video, or works on DVD.

_____ Slide List/Work Sample Script

For CDs, please include your name along with the title, date, medium, dimensions, and a one sentence description of each work.

For Audio, Video, or DVD submissions, please include your name along with the title, date, and a one sentence description of the work. Clearly identify the chapter or segment if it is in DVD form.

NOTE: If you would like your work samples returned, please provide a self-addressed and stamped envelope with **correct** postage or it will be included in our artist's registry

APPLICATION DEADLINE: All materials must be **received** on or before Monday, April 2, 2007. We cannot process incomplete or late applications.

Email submissions are highly preferred. Place "2007 Application" in the subject line and email all components to: createchange@laundromatproject.org

Applications submitted by mail can be directed to:

The Laundromat Project
ATTN: CREATE CHANGE
c/o 275 Macdonough Street
Brooklyn, NY 11233

For more information about The Laundromat Project, visit www.laundromatproject.org

For questions regarding the *Create Change* program and application process, contact: Risë Wilson, Founder (718 574 0798).

APPLICATION FORM (Please type your responses in no more than 2 pages)

Contact Information

Name:
Address:
Phone:
Email:

Location of your Create Change Project

Name of your Neighborhood:
Community Board #:
Street Address of Laundromat:

Project Overview

Project Title:

One sentence project description:

Full Project Description (50-100 words):

1. How will you engage your neighbors in your creative process at the Laundromat itself?
2. What are some of the features and/or issues of your community that might inform your *Create Change* project?
3. Are there any community partners with whom you would like to collaborate to realize this vision (e.g. local civic organizations, community based-organizations, churches, schools, etc.)?
4. How will your *Create Change* project use the physical space of this Laundromat in an interesting way?
5. What kind of support and resources (material, human, or financial) do you need to realize this vision? If it requires more resources than we can offer, what is your strategy for mounting a project anyway?
6. Please share with us (on a personal level) why you want to participate in *Create Change*.
7. How has your past work prepared you to create a work of art in a public space?