



## SOAPBOX 2015

[SOAPBOX](#) is The Laundromat Project's elegant and art-filled annual benefit, including delicious beverages and hors d'oeuvres, live DJ, exclusive special edition print, silent auction, and fun art experiences.

Join leading visionaries and supporters from the art, business, government, and community development sectors at this unforgettable event.

### LOCATION:

UrbanGlass Gallery (647 Fulton St., Brooklyn, NY 11217)

### DATE & TIME:

Tuesday, June 16th

VIP Reception: 6:00 – 7:30 PM; Main Event: 7:30 – 10:00 PM

### TICKET LEVELS:

\$150, \$300, \$500, \$1000, \$2,500.

### SPONSORSHIP LEVELS:

\$500, \$1000, \$2,500, \$5,000, \$10,000.

**HONORARY CHAIRS:** Jason Moran and Alicia Hall Moran

**HONOREES:** Glenn Ligon and Shani Peters

*Glenn Ligon has been the subject of a Whitney retrospective, is in this year's Venice Biennale, and one of his paintings is currently installed in the White House.*

*Shani Peters is a multi-disciplinary, Harlem-based artist and LP alumna whose work explores community building, activism histories, and reinterpreted notions of media.*

**FEATURED PRINT ARTIST:** Xaviera Simmons

### AUDIENCE:

250 influential guests from the arts, business, philanthropy, and public sectors.

Last year's guests included artists **Derrick Adams**, **Julie Mehretu**, **Wangechi Mutu**, and **Mickalene Thomas**. Other noteworthy guests included **Carla Camacho** (Partner, Lehmann Maupin), **Farai Chideya** (radio personality), **Tom Finkelpearl** (Commissioner, NYC Department of Cultural Affairs), **Richard Flood** (New Museum), **Kathy Halbreich** (MoMA), **Tim Tompkins** (President, Times Square Alliance), **Eugenie Tsai** (Curator, Brooklyn Museum), and high-level officials from ABC, BET, BlackRock, Citigroup, KPMG, NYC Economic Development Corporation, and more.

MAKE ART

WASH  
CLOTHES

BUILD  
COMMUNITY

Our audience is **diverse**:

50% Black; 20% European-American; 15% Latino; 10% Asian; 30% LGBT

### GOAL:

To raise **\$100,000** through sponsorship, host committee, and ticket sales.

**JOIN US:** Email us at [specialevent@laundromatproject.org](mailto:specialevent@laundromatproject.org) to get involved!

