WHO WE ARE

The Laundromat Project brings socially relevant and socially engaged arts programming to laundromats and other community spaces, amplifying the creativity that already exists within our communities.

We envision a world in which artists are understood as valuable assets in every community and neighbors know the transformative power of their own creative potential.

In the past ten years, we have:

- Commissioned 40 socially engaged artist projects and supported 125 artists from across NYC and beyond
- Provided a space for artists to pilot socially responsive public art projects in their own neighborhoods
- Offered printmaking and media justice programming for youth to develop creative community leadership skills

“This program challenged me to rethink where art can live and grow.”

—LP Create Change Fellow

SOAPBOX
THE LAUNDROMAT PROJECT’S ANNUAL BENEFIT

SOAPBOX is a fun, elegant cocktail party with tasty hors d’oeuvre, a DJ, and unique art experiences.

SOAPBOX 2016 will take place at the Center for Architecture. Honorees include:

- Nari Ward
- Betty Yu (LP Alumni Artist)
- Lily Auchincloss Foundation
- Nina Chanel Abney (Featured Print Artist)

Past honorees:

- Glenn Ligon
- Shani Peters (LP Alumni Artist)
- Rachel Falcone & Michael Premo (LP Alumni Artist)
- Xaviera Simmons (Featured Artist)
- Derrick Adams (Featured Artist)

Event tickets start at $200.
Sponsor levels up to $25,000.

CONTACT: Akiva Steinmetz-Silber | (718) 574-0798
specialevent@laundromatproject.org
www.laundromatproject.org
@laundromatproj | #SOAPBOX2016
Our guests include some of the most influential artists and art supporters in NYC. Most are creative professionals, artists, and activists between 25 and 45.

WHY SUPPORT?

The LP needs your support so that together, we can:

- Build infrastructure to support artists and neighbors working together to create change
- Develop creative community leaders by catalyzing artmaking in community spaces
- Present programs that inspire our neighbors across NYC to tap into their creative power

Past event sponsors include:
- Agnes Gund
- ESP PR
- Luhring Augustine
- Theo Westenberger Estate
- WABC-TV

JOIN US!

Partnering with The Laundromat Project as an in-kind or underwriting sponsor is a great way to:

- Create brand awareness among key influencers in NYC arts & business communities.
- Develop relationships with leading NYC artists and changemakers.
- Support creative community leadership through artmaking in community spaces.

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